



# GS90 – LIVE AT THE APOLLO!

Hi everyone, and welcome to our next installment of the **GS90** newsletter, and do we have some news and updates for you!

**Drum roll please, yes, we can now confirm that GS90 will be...**



We are delighted to announce that **GS90** will take place on **Saturday, 9<sup>th</sup> July 2022** at the famed Eventim Apollo, Hammersmith, London. Yes, **GS90** will indeed be **'Live at the Apollo!'**

The Eventim Apollo, formally the Hammersmith Apollo, is one of London's major live entertainment venues. Located in Hammersmith, West London, it is one of the UK's largest and best preserved original theatres. Having opened its doors in 1932, it will also be the venue's 90<sup>th</sup> birthday in 2022, so perfectly apt for our own celebration.

To list the endless acts, performers, bands & productions that have appeared at The Apollo over its iconic history would take until **GS100!** But those that have also performed Live at The Apollo include the likes of Ed Sheeran, Green Day, Paloma Faith, Queen, David Bowie, Robbie Williams, Elton John, Kanye West, and The Beatles.... The list goes on and on.

The venue has also featured in many films and TV programs and played host to a number of stage productions including Joseph and the Amazing Technicolour Dreamcoat, Dr Doolittle, SpongeBob SquarePants, and has even hosted The Royal Variety Performance!

**The Eventim Apollo – Fact file.**



[www.eventimapollo.com](http://www.eventimapollo.com)



3341 seats - 1417 in the Stalls and 1924 in the Circle.



The stage has a 19.21m (63ft) proscenium and a depth of 9.41m (31ft).



A stunning split level, Art Deco foyer and reception area.



We are so pleased to have finally confirmed our venue, the current pandemic has indeed made this quite challenging with so many theatres closed and unsure of their own future, but the GS90 team really did want to secure high end and prestigious location to celebrate 90 years of Gang Show and provide the cast with an opportunity of a lifetime. This will now allow us to provide you much more detail and updates on the progression of GS90, which is already 2 years in the making!

### Cast Recruitment

Now that we have been able to confirm both a date and venue, we can start thinking about cast recruitment. Our expectation is that we will begin our cast recruitment drive in September with a cast in place by mid- November. We will be sending out lots of information about cast recruitment over the forthcoming months, including what we will expect from them and what they can expect from us. Once we have the cast in place, we hope to have an initial virtual meeting with them in early December as we really want them to help shape GS90 and we will provide opportunity for input.

We know and understand that many Gangs will not have met for a while or may be in recruitment mode then for your own shows. We are sure that you will know people from your last productions who would be good to represent your Gang in this national event. Please don't let not being in current show/rehearsal mode stop somebody from having the opportunity. Just remember we are looking for cast members to be over 14 and under 25 years old on the day of the performance. You may wish to let your Gang know that this is coming up – but don't make any promises to them just yet!

### Rehearsals

The success of any Gang Show depends on the dedication of its cast and crew, and that is especially true through the rehearsal period. We have been putting together some initial information to give you a flavour of how we will rehearse the show. This is still very much a work in progress and lots more detail will be released in our future newsletters.

Our plans are very much based on your feedback last year, and as a result we are planning two weekend rehearsals in May/June time, for the whole cast, in a central location in the Midlands. Ideally this will be close to motorways, railway stations and airport to make travel easy.

### Join the GS90 team

A reminder that applications for  
 Assistant Choreographers  
 Sketches Director  
 Stage Manager  
 Costumes Lead  
 Props Lead  
 Sound Lead  
 Lighting Lead

Close at midnight on Monday 3<sup>rd</sup> May. Role profiles were circulated earlier this month, should you have any questions, please email [production@gs90.org.uk](mailto:production@gs90.org.uk)

Further recruitment drives will occur over the forthcoming months, including:

Front of House Manager  
 Souvenir Programme Lead  
 Welfare Lead  
 Catering Lead  
 Videographer  
 Logistics Lead (Transport/venues etc)  
 Social Media Team

We will also ask people to indicate if they are interested in being in a pool of people to help generally.



Image – GS80 Finale



We will fix start and end times to allow people travel time and provide accommodation and food for the weekends.

Our rehearsals will not just be those that we have together though, we will engage with the cast in advance of the weekends. Initially we will have some Zoom calls to explain about the show and discuss the scenes with the cast to help develop some of the items. Additionally, there will be virtual rehearsals, some local rehearsals and we will also provide videos of routines and songs tracks to aid learning. Again, more details to follow over the forthcoming months.

#### Could you assist in identifying a suitable venue?

Here is a brief snapshot of the facilities required:

- Central location with easy transport links.
- Minimum 2 x large rooms to allow parallel rehearsing, one of these should be at least the size of the stage.
- Additional rooms to rehearse smaller items at same time and provide options for costume fitting, breaks, team meetings.
- Options on site, or very nearby, for overnight accommodation.
- Good level catering facilities
- Good parking facilities

Should you know of any potential suitable locations, then please email [scott.marshall@gs90.org.uk](mailto:scott.marshall@gs90.org.uk)

#### Web & Social Media Platforms

We are beavering away in the background building and designing our Web and Social Media platforms and will be seeking to launch these in the not-too-distant future. In the meantime, keep an eye on the Facebook 'iscoutonstage' page where we will post suitable updates. Why not take a look back on [GS80](http://www.gs80.org.uk) - [www.gs80.org.uk](http://www.gs80.org.uk)

#### We'll be back...

More newsletters and updates to follow over the forthcoming months.

Stay Safe & Keep Smiling!

Ewan, Nigel, Scott, Tony, and [GS90](http://www.gs90.org.uk) team.

## SPONSORSHIP OPPORTUNITIES

The GS90 team more than recognise the need for you to seek financial backing for your own productions, after all, we have our own local productions to cater for too and know and understand they will always be your priority. However, as we are sure you will agree, [GS90](http://www.gs90.org.uk) is a unique opportunity to raise profiles on a national scale and maybe of interest to many companies.

We are still looking for potential sponsors, if you are aware of any companies that may be interested in supporting [GS90](http://www.gs90.org.uk) then various sponsorship packages are available to suit. From providing financial backing for the show, or a particular item such as lighting, costumes, or catering. Alternatively supporting through the supply goods or materials such as paint, timber, or fabric.

There really are an absolute multitude of options available, for further information, please email [mark.edwards@gs90.org.uk](mailto:mark.edwards@gs90.org.uk)